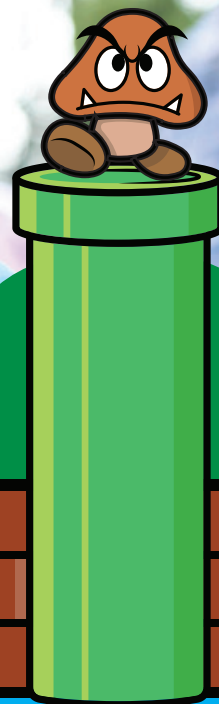


Family fun
for all!!



ASAMBE

#LetsaGo

It's-a us, the Cordwalles
Parents' Association.
It's time to power-up for a
SUPER ASAMBE 2025.

Join us at the **Cordwalles ASAMBE 2025** event that will take place at the **ABSA Karkloof Country Club**, a family-friendly facility that boasts access to some of KwaZulu-Natal's finest trails.

Whether participants are seasoned athletes, casual joggers, complete newcomers or a supportive spectator, all are welcome to participate in this event, where **fun** takes centre stage.

This event offers an opportunity to reconnect with nature and one another, fostering friendships and creating memories while enjoying the Midlands fresh air.

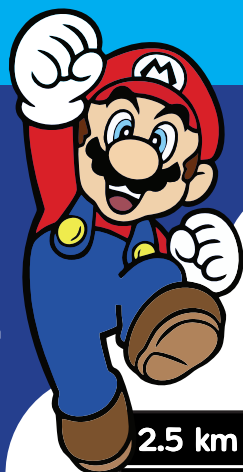
ASAMBE, SERVING ASHDOWN PRIMARY SCHOOL #CordiesCares

The ASAMBE event is an initiative that not only aims to raise funds for Cordwalles, but also embodies a spirit of community engagement through our commitment to donate 10% of profit to Ashdown Primary School in Edendale. This school serves as a beacon of hope and empowerment for its learners, encouraging an environment where education and personal growth can flourish.

By supporting Ashdown Primary School, we are not just raising funds; we are investing in the future of our community.

The essence of ASAMBE transcends mere participation, it encapsulates a heartfelt invitation to engage with one another, as a community.

Let's-a go!



SUNDAY
16 March
2025

ABSA Karkloof Country Club

2.5 km	TRAIL RUN / WALK
5 km	TRAIL RUN / WALK
10 km	MTB RIDE
KIDZ	RACES

ASAMBE

#LetsaGo

Would you like to partner with us to bring this event to life?

OUR SPONSOR PACKAGES

TITLE SPONSOR - EVENT R90 000

PRE-EVENT RECOGNITION

- Branding at Cordwalles two weeks before event - unlimited feather banners
- Exposure on the Cordwalles 'ASAMBE' social media platforms

ON-SITE RECOGNITION

- Full colour logo on the top rear of t-shirts with Title Sponsor (Race Village)
- Branding at start and finish as well as Race Village - unlimited feather banners
- Jingle Jangle advertising
- Exposure at prize-giving
- 4 x t-shirts

TITLE SPONSOR - RACE VILLAGE R90 000

PRE-EVENT RECOGNITION

- Branding at Cordwalles two weeks before event - 6 x feather banners
- Exposure on the Cordwalles 'ASAMBE' social media platforms

ON-SITE RECOGNITION

- Full colour logo on the rear of t-shirts with Title Sponsor (Event)
- Branding at start and finish as well as race village - unlimited feather banners
- Jingle Jangle advertising
- Exposure at prize-giving
- 4 x t-shirts

PLATINUM R30 000

PRE-EVENT RECOGNITION

- Branding at Cordwalles two weeks before event - 6 x feather banners
- Exposure on the Cordwalles 'ASAMBE' social media platforms

ON-SITE RECOGNITION

- Full colour logo below the Title Sponsor on t-shirts
- Non-exclusive branding at Race Village - 16 x feather banners
- Jingle Jangle advertising
- Exposure at prize-giving
- 2 x t-shirts

GOLD R18 000

PRE-EVENT RECOGNITION

- Branding at Cordwalles two weeks before event - 4 x feather banners
- Exposure on the Cordwalles 'ASAMBE' social media platforms

ON-SITE RECOGNITION

- Full colour logo below Platinum sponsor on t-shirts
- Non-exclusive branding at Race Village - 10x feather banners
- Jingle Jangle advertising
- Exposure at prize-giving
- 2 x t-shirts

SILVER R10 000

PRE-EVENT RECOGNITION

- Branding at Cordwalles two weeks before event - 2 x feather banners
- Exposure on the Cordwalles 'ASAMBE' social media platforms

ON-SITE RECOGNITION

- Full colour logo below Gold sponsor on t-shirts
- Non-exclusive branding at Race Village - 6x feather banners
- Jingle Jangle advertising
- Exposure at prize-giving
- 1 x t-shirt



BRONZE
R6 000

PRE-EVENT RECOGNITION

- Branding at Cordwalles two weeks before event - 1 x feather banners
- Exposure on the Cordwalles 'ASAMBE' social media platforms

ON-SITE RECOGNITION

- Logo on Race Day Programme
- Non-exclusive branding at Race Village - 4x feather banners
- Jingle Jangle advertising
- Exposure at prize-giving
- 1 x t-shirt

POWER-UP BUDDY
R2 500



ON-SITE RECOGNITION

- Logo on Race Day Programme
- Non-exclusive branding at Race Village - 2x feather banners
- Jingle Jangle advertising
- Exposure at prize-giving
- 1 x t-shirt

**REFRESH-
MENT
TABLE**
R3 000

PRE-EVENT RECOGNITION

- Branding at Cordwalles two weeks before event - 1 x feather banners
- Exposure on the Cordwalles 'ASAMBE' social media platforms

ON-SITE RECOGNITION

- Logo on Race Day Programme
- Exclusive branding at Refreshment Table site
- Non-exclusive branding at Race Village - 4x feather banners
- 1x (3m x 5m) gazebo at table site
- Jingle Jangle advertising
- Exposure at prize-giving
- 1 x t-shirt
- Music
- Helpers
- Branded gazebo
- Branded banners
- Water will be provided

YOU NEED TO PROVIDE

- Coke
- Cups
- Sweets / Snacks
- Tables
- Chairs

**IN KIND
(PRODUCT
/ SERVICE)**
**R2 000
UPWARDS**

PRE-EVENT RECOGNITION

- Branding at Cordwalles two weeks before event - 1 x feather banners
- Exposure on the Cordwalles 'ASAMBE' social media platforms

ON-SITE RECOGNITION

- Non-exclusive branding at Race Village - 4x feather banners
- Jingle Jangle advertising
- Exposure at prize-giving
- 1 x t-shirt

**Maximum advertising subject to receiving your company logo in time for print and your banners delivered to Cordwalles prior to the event. Prizes all gratefully accepted.*

Sincere thank you to our 2024 Event Sponsors

TITLE: Thirsti **PLATINUM:** Investec | Save Hyper **GOLD:** Hilton College | Contractor Airways | Firehawk

SILVER: Michaelhouse | Kearsney College | Seeff | VHA Accounting | Lister & Lister | Pharmacy Wembley

BRONZE: Pam Golding | Underberg Meat Supply | Powerbrokers **IN-KIND:** Red Alert | Zebra Hills | The Cavern | Gowrie Farm
Dairymilk | Chippa | Generator World | Central Waste **FAMILY / FRIEND:** Ayur & Vihar | Thabiso Nthoba Family | Jacques van Graan
Family | Zohar Mahabeer Family | Roberts Family | Aylward Family | APM Trust | Aariyam Ruthnam Family

THANK-YOU TO ALL OUR FAMILY, PRODUCT AND PRIZE SPONSORS.



CONTACT Mel Klute | 071 364 5517 or Caitlin Brent | 072 457 3255

For further information visit www.cordwalles.co.za